

Date: 2nd April 2021 Ref: M3M/Sec/BSE/2021-22/02

To,
The General Manager
Department of Corporate Services (DCS – CRD)
BSE Limited
1st Floor, Phiroze Jeejeebhoy Towers
Dalal Street Fort,
Mumbai – 400 001

Dear Sir/Madam,

Subject: Intimation of Record Date under Regulation 60(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

<u> Scrip Code - 959731, ISIN - INEODFT07010</u>

With reference to the captioned subject and pursuant to Regulation 60(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure requirements) Regulations, 2015, kindly find below the detail of record date in respect of senior, secured, rated, listed, redeemable, non-convertible debentures:

Security Description	Senior, secured, rated, listed, redeemable, non- convertible debentures – Series A issued on
Quantity	Private Placement basis
Scrip Code	959731
Detail Name	M3M-18%-31-3-27-PVT
ISIN Number	INEODFT07010
Record Date	15 th April 2021
Due Date of Payment of Interest	30 th April 2021
Due Date of Payment of Redemption Premium/Principal Repayment	30th April 2021 (in case the Company has Excess Cash as defined in Debenture Trust Cum Mortgage Deed dated June 17, 2020)

Further, we would like to inform that in terms of Debenture Trust Cum Mortgage Deed dated June 17, 2020 ("DTD"), whenever the Company has certain 'Excess Cash' (as defined in the DTD) it is required to use such 'Excess Cash' as follows:

- (a) Firstly, towards all accrued and unpaid Interest amounts;
- (b) Secondly, towards the Make Whole Amount (if applicable);
- (c) Thirdly, towards the Redemption Premium;
- (d) Fourthly, towards redemption of the Principal Amount of any outstanding Debentures

Therefore, the Company wishes to disclose its intention to utilize/pay out to the debenture holders the 'Excess Cash' available with it in accordance with the commercial understanding as captured in the DTD.

In terms of the DTD, the Company maintains a running account into which the Company's receivables are deposited (which fluctuate from month to month depending on the sales, made by the Company) and from which withdrawals are then made to service the payments required to



Registered Office
Unit No.: SB/C/5L/Office/CO8,
'M3M Urbana', Sector 67, Gurugram 122102,
Haryana, India

Corporate Office & Correspondence Address óth Floor, 'M3M Tee Point', North Block, Sector 65, Gurugram 122101, Haryana, India

Sales Gallery 'The Experia', Golf Course Road (Extn.), Sector-73, Gurugram 122004, Haryana, India

CRM Cell
'M3M Cosmopolitan', 12th floor,
Golf Course Road (Extn.), Sector-ói
Gurugram 122102, Haryana, India











be made towards the NCDs (such as interest amounts etc.). Therefore, the amount of 'Excess Cash' available in this account is not determinable on any given date of the month and is available only after the record date for the payment of interest/redemption premium/principal repayment has already been recorded.

Hence, the Company discloses the fact that in addition to the interest payments, it might have some 'Excess Cash' which would be used towards payment of the Redemption Premium and if any amount is leftover after that- towards the repayment of the Principal Amount of the NCDs. However, the Company will be able to confirm and disclose the Principal Repayment Amount and correspondingly the amount by which the 'Face Value' of the NCDs will reduce (due to repayment of such Principal Amount), only after such reduction has taken place.

Submitted for your information and records.

Thanking You

Yours Faithfully

PRIVEOT M3M India Private Limited

Saurabh Jain 02/04/2021

Company Secretary & Compliance Officer

CC: Catalyst Trusteeship Limited, Debenture Trustee









CRM Cell
'M3M Cosmopolitan', 12th floor,
Golf Course Road (Extn.), Sector-66,
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